



i24 NEWS TO LAUNCH 24/7 NEWS CHANNEL IN THE U.S.

U.S. Headquarters Established in New York City News Bureaus Located in New York City and Washington, D.C.

NEW YORK – January 27, 2017 – *i24 News*, the only 24/7 international news and current affairs channel from the heart of the Middle East, announced today that it will launch a U.S. news channel, providing a unique approach to domestic and international news for American audiences. *i24 News* has established its U.S. headquarters in New York City’s Times Square, with a separate bureau in Washington, D.C. which will both be staffed by local journalists. With major studio hubs now in the U.S., Israel and Europe, *i24 News* will offer live news reports daily to American viewers, establishing a unique and connected international news organization in the marketplace.

i24 News was founded in 2013 by Patrick Drahi, the founder and controlling shareholder of Altice N.V. (Euronext: ATC, ATCB), and has become a leading international news organization around the world. With its global headquarters in Tel Aviv, *i24 News* is available in millions of households worldwide including Europe, Africa, Asia and the Middle East. The new U.S. channel will launch on Monday, February 13 and its first distribution partner is Altice USA.

“What began as a dream of our founder to create a source for news where debate and multiple perspectives were welcome, has become *i24 News* – a well-respected, differentiated global news organization with a track record of journalistic excellence around the world,” said **Dexter Goei, President of Altice N.V., and Chairman and CEO of Altice USA**. “Content is core to Altice’s global strategy, and this is an exciting step as we bring *i24 News* to the U.S. and provide refreshing, balanced content that will offer a new perspective on domestic and international news that consumers cannot watch anywhere else.”

“In a society where everything has global implications – from politics and healthcare to education and security – *i24 News* in the U.S. will provide a new voice as it melds different points of view with everyday developments,” said **Frank Melloul, CEO of i24 News**. “I look forward to shaping *i24 News* to become the go-to-source for news and current events analysis on the issues of most importance to U.S. viewers, and am honored to provide a new model for showcasing how U.S., Middle East and international news can come together every day.”

News Organization

i24 News global headquarters in Tel Aviv has three separate studios that each broadcast in a different language – English, French and Arabic – a model that allows viewers access to the same news but in their preferred local language. With the launch of a U.S. headquarters and studios in New York City and Washington D.C., *i24 News* viewers around the globe will now hear directly from the U.S., and American viewers will be connected to new perspectives from around the world.

i24 News currently has more than 250 journalists, representing 35 different nationalities. *i24 News* has built its U.S. news team with best-in-class local talent with approximately 50 positions to support the New York City and Washington D.C. bureaus. The U.S. news team will be announced in the coming weeks.

Programming

Programming for *i24 News* in the U.S. will include hard news and interviews with a focus on both domestic and international news. The U.S. channel will broadcast in English and provide content from its studios in New York City, Washington, D.C., Tel Aviv and Paris. At its initial launch, *i24 News* will be available in the U.S. on Altice USA's Optimum TV (Optimum TV Channel 102) and Suddenlink TV systems (for channel location please see local lineup). More details on programming and content will be available in the coming weeks.

Altice Group's Strong Portfolio of News Channels

Altice Group has a strong-portfolio of news organizations. In France, BFM TV is the number one rated news channel and has been expanded with BFM Business news channel, BFM Sport news channel, and BFM Paris local news channel, which are all the number one rated channels in their categories. In the New York tri-state area, Altice USA operates News 12 Networks, which is the country's first, largest, and most watched regional news network.

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About Altice

Founded by telecom entrepreneur, Patrick Drahi, Altice is a multinational cable, fiber, telecommunications, contents and media company with presence in four regions – Western Europe (comprising France, Belgium, Luxembourg, Portugal and Switzerland), the United States, Israel, and the Overseas Territories (currently comprising the French Caribbean, the Indian Ocean regions and the Dominican Republic). Altice provides very high speed based services (high quality pay television, fast broadband Internet and fixed line telephony) and, in certain countries, mobile telephony services to residential and corporate customers. Altice is also active in the media space with a portfolio of channels (News, Sports, Lifestyle etc.) as well as providing Premium content on nonlinear platforms; it also produces its own original content (Series, Movies etc.). Altice (ATCA & ATCB) is listed on NYSE Euronext Amsterdam.

Media Contacts:

Lisa Anselmo, Lisa.Anselmo@alticeusa.com, 516-803-2362

Lindsey Calabrese, Lindsey.Calabrese@alticeusa.com, 516-803-1249