



ALTICE USA UNVEILS FASTER BROADBAND SPEEDS ACROSS ENTIRE OPTIMUM FOOTPRINT

Altice USA Now Offers 300 Mbps Broadband Speeds for Optimum Residential Customers and 350 Mbps for Optimum Business Customers

(New York, October 5, 2016) – Altice USA today unveiled faster high-quality broadband service across the Optimum footprint in New York, New Jersey, and Connecticut, with speeds of up to 300 Mbps downstream for residential customers and up to 350 Mbps downstream for business customers. These new speeds, which are being introduced less than four months after Altice acquired Cablevision and its Optimum system, provide customers with more choice when it comes to selecting the right bandwidth to fit their communication needs. Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), a leading telecommunications, media and entertainment company, is the fourth largest cable operator in the U.S.

"Altice USA is excited to launch significantly faster speeds across the Optimum footprint, made possible by investment in our superior network and infrastructure," said **Dexter Goei, Chairman and CEO of Altice USA**. "We are particularly pleased to be able to meet our public interest commitments more than one year ahead of schedule. Across the globe, Altice's business model is centered on delivering the most advanced technology and capabilities. Today's accelerated introduction of faster Optimum broadband speeds marks only the beginning of the new products and service enhancements that we plan to bring to our customers in the U.S."

Altice is introducing 300 Mbps service across the Optimum service area more than one year before its public interest merger commitment. Previously, Optimum's highest internet tier was 101 Mbps.

Optimum Residential

In addition to the new 300 Mbps tier, the company is also introducing a 200 Mbps tier to provide more choice and flexibility to customers. Pricing for Optimum broadband service is the most competitive in our area, with packages starting at \$44.95 for Optimum 60, and for \$20 additional customers can more than triple their speed with Optimum 200.

Optimum Business

Optimum Business customers now have access to two new tiers as well, Business Optimum 250 and Business Optimum 350, which are priced extremely competitively and around \$100 less than the similar speed tier offered by the largest area competitor.

In addition to these new, faster speed offerings, Optimum residential and business internet customers enjoy free access to many additional benefits:

- **Optimum WiFi:** the densest WiFi network in the nation featuring more than 1.5 million hotspots across the tri-state area
- **Commitment to Service:** high-quality network backed by 24/7 customer support on a variety of platforms including Twitter, Facebook, chat, phone and more
- **Internet protection powered by McAfee®:** award-winning internet protection on up to 20 devices
- **Email:** depending on service level, customers receive up to 25 email accounts with up to 5 GB of space and remote email access from anywhere
- **Free Smart Router:** for fast, secure connections on all devices

Altice USA has plans to continue offering faster internet speeds in order to offer the best services to its Optimum customers.

For information on how to become an Optimum customer or existing customers interested in upgrading to new tiers, visit Optimum.com or call 1-888-298-9771.

About Altice USA

Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed Internet, voice, WiFi and advertising services. To meet our customers' content and information needs, the company through News 12 also offers hyper-local news and programming created specifically for the communities we serve. For more information, visit www.alticeusa.com.

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